

# Quincy Square

WWW.QUINCY-SQUARE.COM/FEB2020



## FEBRUARY 2020

1. RECAP OF MARKETING EFFORTS FOR FEBRUARY 2020
2. DISCUSS QUINCY SQUARE PUBLIC MEETING - READ COMMENT CARDS  
- HOW DO WE REACH OUT TO DIFFERENT COMMUNITY MEMBERS/GROUPS
3. ONLINE CONTENT IDEAS FOR FUTURE SOCIAL MEDIA POSTING
4. NEW AGENDAS

## MARKETING RESULTS

- **GROWING EMAIL LIST.** 50 NEW EMAILS THIS MONTH / 211 QUINCY SQUARE EMAIL SUBSCRIBERS
- **GROWING SOCIAL FOLLOWING.** 106 NEW FOLLOWERS / 976 FACEBOOK FOLLOWERS
- **QUINCY SQUARE VIDEOS.** QUINCY SQUARE PRESENTS - 6,800 VIEWS SO FAR
- **LARGE TURN OUT FOR QUINCY SQUARE MEETING.**

## CONTENT IDEAS FOR FUTURE POSTS

1. **QUINCY SQUARE PRESENTS VIDEOS** -HAPPENING NOW

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- **NEW AGENDAS** -WHAT'S NEXT?