# **Quincy Square**

DOWNTOWN BREMERTON

WWW.QUINCY-SQUARE.COM/NOV\_DEC2019

### **NOVEMBER/DECEMBER 2019**

1.RECAP OF MARKETING EFFORTS FOR NOVEMBER & DECEMBER 2.QUINCY SQUARE PUBLIC MEETING 3.CONTENT FOR 2020 4.MAKE MUSIC DAY 2020 5.NEW AGENDAS

### MARKETING RECAP

- **GROWING EMAIL LIST.** 13 NEW EMAILS IN TWO MONTHS / 144 QUINCY SQUARE EMAIL SUBSCRIBERS
- GROWING SOCIAL FOLLOWING. 94 NEW FOLLOWERS / 834 FACEBOOK FOLLOWERS
- QUINCY SQUARE VIDEOS. ROXY THEATRE & B FLATS (3,500 VIEWS), 15K VIEWS OF ALL VIDEOS

### **EVENT MARKETING IN NOVEMBER**

#### • BRAIN STOKES MITCHELL EMAIL BLAST

- 134 EMAILS SENT, 127 OF THEM DELIVERED
- 56 EMAILS OPENED (44% OPEN RATE)
- 7 CLICKS TO ADMIRÀL THEATRE TICKÉT PAGE (6% CLICK RATE)

#### • BSM PROMO VIDEO 1

- ORGANIC POST ON FACEBOOK: REACHED 174 PEOPLE
- DROVE 7 PEOPLE TO THE ADMIRAL THEATRE TICKET PAGE
- BSM PROMO VIDEO 2
  - PROMOTED VIDEO: VIDEO VIEWED 3,047 TIMES
  - DROVE 242 PEOPLE TO THE ADMIRAL THEATRE TICKET PAGE

### **QUINCY SQUARE PUBLIC MEETING**

- WHEN: THURSDAY, FEBRUARY 20TH
- WHERE: ROXY THEATRE
- TIME: TBD

## SOCIAL MEDIA CONTENT IDEAS

- SPOTLIGHT QUINCY SQUARE PUBLIC MEETING IN FEBRUARY
- SPOTLIGHT OTHER 4TH BUSINESSES
- SPOTLIGHT RFM DESIGN/WORK
- IPHONE VIDEO INTERVIEW WITH STEVEN HOLL (IF HE IS AGREEABLE)
- MUSIC VIDEO SERIES. COMING SOON

### MAKE MUSIC DAY



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