

# Quincy Square

DOWNTOWN BREMERTON

[WWW.QUINCY-SQUARE.COM/NOV\\_DEC2019](http://WWW.QUINCY-SQUARE.COM/NOV_DEC2019)



## NOVEMBER/DECEMBER 2019

1. RECAP OF MARKETING EFFORTS FOR NOVEMBER & DECEMBER
2. QUINCY SQUARE PUBLIC MEETING
3. CONTENT FOR 2020
4. MAKE MUSIC DAY 2020
5. NEW AGENDAS

## MARKETING RECAP

- **GROWING EMAIL LIST.** 13 NEW EMAILS IN TWO MONTHS / 144 QUINCY SQUARE EMAIL SUBSCRIBERS
- **GROWING SOCIAL FOLLOWING.** 94 NEW FOLLOWERS / 834 FACEBOOK FOLLOWERS
- **QUINCY SQUARE VIDEOS.** ROXY THEATRE & B FLATS (3,500 VIEWS), 15K VIEWS OF ALL VIDEOS

## EVENT MARKETING IN NOVEMBER

- **BRAIN STOKES MITCHELL EMAIL BLAST**
  - 134 EMAILS SENT, 127 OF THEM DELIVERED
  - 56 EMAILS OPENED (44% OPEN RATE)
  - 7 CLICKS TO ADMIRAL THEATRE TICKET PAGE (6% CLICK RATE)
- **BSM PROMO VIDEO 1**
  - ORGANIC POST ON FACEBOOK: REACHED 174 PEOPLE
  - DROVE 7 PEOPLE TO THE ADMIRAL THEATRE TICKET PAGE
- **BSM PROMO VIDEO 2**
  - PROMOTED VIDEO: VIDEO VIEWED 3,047 TIMES
  - DROVE 242 PEOPLE TO THE ADMIRAL THEATRE TICKET PAGE



# MAKE MUSIC DAY

---

---

---

---

---

---

---

---

---

---

# NEW AGENDAS

---

---

---

---

---

---

---

---

---

---